



Transfer Guide Covers Credits Earned from any Colorado Community College

Bachelor of Science in Marketing

Core Course Requirements	Colorado Community College Courses	Credits
Oral Composition	COM 1150	3
Written Composition	ENG 1021	3
Advanced Oral or Written Communication	ENG 1022; COM 2160	3
Language and Global Awareness	ANT 1001, 2115; ARA 1011-1012, 2011; ASL 1121-1123, 2221-2222, 2224; BUS 2003; CHI 1011-1012, 2011; COM 2300; FRE 1011-1012, 2101-2012; GEO 1005; GER 1011-1012, 2011-2012; HIS 1310-1120, 2005, 2610-2300, 2510-2120; HUM 1015; ITA 1011-1012, 2011-2012; JPN 1011-1012, 2011-2012; MAR 2040; POS 2005, 2025; RUS 1011-1012; 2011-2012; SPA 1011-1012, 2011-2012	6
Engagement with Literature and Arts	ARA 1011-1012, 2011-2012; ART 1110-1603, 1116-2601; ASL 1121-1125, 2221-2244; BUS 2017; CHI 1011-1012, 2011; COM 1250, 2200-2400; ENG 1020-1030, 2001-2037; FRE 1011-1012, 2101-2012; GER 1011-1012, 2011, 2012; HUM 1003-1064; ITA 1011-1012, 2011-2012; JOU 1005-1021, 2015-2041; JPN 1011-1012; 2011-2012; LIT 1015-1025, 2001-2068; MUS 1000-1068, 2010-2011; RUS 1011-1012, 2011-2012; SPA 1011-1012, 2011-2012; THE 1005-1041, 2011-2055	3
HU 336 - Leading Lives That Matter	Required humanities course, must be taken at Regis University	3
Quantitative Literacy	BUS 2026; MAT 1260	3
The Natural World	AST 1110-1120; BIO 1005-1015, 2101-2122; CHE 1011-1112, 2105-2112; CIS 1018, 1024; CSC 1060-1061; ENV 1111; GEO 1011-1012; GEY 1111-1135, 2205; PHY 1105-1112, 2111-2113	4
Philosophical Inquiry and Reflection	PHI 1011-1042, 2001-2020	6
Exploring Religious Traditions	HUM 1018; PHI 1014-1018, 1023-1024, 1040-1042, 2002-2004, 2014	6
Understanding Human Behavior, Diversity and Culture	ANT 1001-1226, 2317-2161; CRJ 1010-1045, 2005-2068; ECE 1011, 1031-1111, 1201-1611, 2621; ECO 1001, 2001-2045, EDU 1011-1351, 1094-2255; GEO 1005-1006, 2000; HIS 1310-1220, 2140-2765; POS 2020-1036, 2005-2025; PSY 1001-1002, 2105-2771; SOC 1001-1002, 2005-2037; WST 2000-2300	6
Total Core		45-49
Lower Foundational Requirements		
AC 3200 - Principles of Accounting I	ACC 1021	3
AC 3210 - Principles of Accounting II	ACC 1022	3
BA 2900 - Introduction to Business	BUS 1015	3
BA 3911 - Business and Professional Communication	BUS 2017	3
BA 3366 - Management Essentials	MAN 2026	3

EC 3200/3200C - Principles of Macroeconomics	ECO 2001	3
EC 3300/3300C - Principles of Microeconomics	ECO 2002	3
BA 3400 - Marketing Principles	MAR 2016	3
MT 201, MT 250, MT 260 or any 300-400 level	MAT 2410, MT 2500 or MT 1440	3-4
Total Lower Foundational Requirements		27
Upper Division Requirements		
BA 4100 - Business Finance	Regis University	3
BA 4410 - Consumer Behavior	Regis University	3
BA 4423 - Market Research	Regis University	3
BA 4434 - Professional Selling and Sales Management	Regis University	3
BA 4465 - Value Chain Management	Regis University	3
BA 4950 - Ethical Decision Making in Business	Regis University	3
BA 4981 - Business Law I	Regis University	3
BA 4985 - Business Policy and Strategy <i>or</i> BA 4986 - Capstone: Applied Project	Regis University	3
Choose nine semester hours from the following:		
BA 4412 - Advertising and Promotion	Regis University	3
BA 4428 - International Marketing	Regis University	3
BA 4443 - Digital Marketing, Media Tactics and Tools	Regis University	3
BA 4483 - Values Centered Marketing	Regis University	3
BA 4486 - Research Practicum and Marketing	Regis University	3
AND 4430 - SEED Fellowship I	Regis University	3
AND 4431 - SEED Fellowship II	Regis University	3
Total Upper Division Major Requirements		33
Electives		
General Electives*	To be completed at Community College or Regis University	
If optional minor is completed		0-3
If optional minor is not completed		11-15
Total General Electives		0-15
Total Needed for Graduation		120

*Up to 24 Technical Occupational Specialty (TOS) credits may be considered for General Electives.

**76 credits to be completed
at Community College**



**44 credits to be completed at
Regis University**



**120 total
credits**

NEXT STEP: Request unofficial transcript evaluation from ATOB@regis.edu

REGIS.EDU/TRANSFER | 800.944.7667 | ATOB@REGIS.EDU

Regis University undergraduate students must complete 30 credit hours at the upper division level at Regis University. This document is an unofficial, informational guide. Please review Regis University's Catalog for transfer policies and degree requirements.

Regis University is regionally accredited by the Higher Learning Commission (HLC).